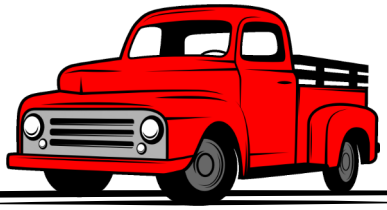
Sorrento Village  Farmers' Market

Policy Statement

Revised

Market Mission

- To provide those who 'make, bake or grow' goods in the local area a local venue for sale of their quality goods;
- To provide a local gathering place for people to visit their neighbors on a regular basis;
- To assist in the establishment of community for the Sorrento area;
- To encourage traffic in the 'downtown' core of Sorrento.

Market Day and Times

The Market will operate weekly on Saturday from 8 a.m. to 12 noon, May (Mother's Day weekend) to October, (Thanksgiving weekend), at Sorrento Shoppers' Plaza, Sorrento BC.

Market Membership

Annual Membership Fees:	$ 10.00
Annual Stall Fee	195.00
Alternate Week Fee	125.00
Daily Stall Fee	25.00

Members agree to abide by the provincial health regulations and the Sorrento Village Farmers' Market policy as outlined herein.

Once approved full time vendors must commit to attend market a minimum of 16 weeks per season to secure a permanent stall.

Product Mix

To ensure an appropriate balance of product, at least 60% of vendors will sell products including but not limited to produce, tree fruits, berries, eggs, honey, baked goods, preserves, prepared food, cut flowers, bedding and perennial plants. The market will have not more than 40% of vendors selling craft items. Craft items must be handcrafted locally. Crafts using only decals, kits or molds are not permitted. Produce will be fresh from the Shuswap area. Products grown or produced in an area outside the market area will only be allowed if there is insufficient local supply and with the approval of the Board of Directors. Commercially made products and used or second-hand materials, including antiques and animals will not be sold at the Market.

Vendor Code of Conduct

1. Only those persons registered as members of the Sorrento Village Farmers' Market will be able to sell at the market.
2. All vendors must contribute positively to the market mission and the market ambiance. Vendors are prohibited from hawking, accosting or badgering customers, or luring customers from other vendors.
3. Vendors must arrive and be parked at least one-half hour, North side 1 hour, prior to market opening.
4. Vendors are required to keep their stall space and surrounding area clean and tidy; haul away trash generated by their sales and not use the market cans or the local merchants' garbage bins.
5. All products must be grown or created by the vendor. Vendors found to be selling product not of their own making will be expelled from the market.
6. Vendors must seek Market Manager approval before adding products that were not included on their original membership application for the current season.
7. The member who "made, baked, or grew" the product must be in attendance at the market unless other arrangements have been made.
8. Vendors shall prominently display prices.
9. Vendors must display a sign identifying their name or business name and if applicable, their location.
10. Vendors are required to abide by the provincial health regulations that apply to home produced product sold at temporary markets. The details of safe & prohibited food is listed in the appendices attached to the Health Regulations A copy is available online at: http://www.bcfarmersmarket.org/resources/subpage/health-and-safety, or see the Market Manager for a copy.
11. Vendors selling processed food are required to have liability insurance coverage as well as a current Market Safe or Food Safe 1 certificate. Copies must be provided to the Market Manager and/or attached to the vendor application. All preserved food must be labeled with ingredients.
12. Vendors selling product as organic must be certified by a COABC member group, or an equivalent certifying body under the Canadian national standards, and prominently display their certificate. Non-certified organic vendors shall not indicate their product is organic or make suggestions that might so imply.
13. Vendors will price products competitively and not "dump" excess product at severely reduced prices.
14. Scales must be accurate and certified legal for trade.
15. Securing of canopies, umbrellas, etc. is the responsibility of vendors and liability for any damage or injury caused by insecure fixtures is the responsibility of the vendor.
16. Vendors must not smoke within the perimeter of the market.

17. Vendors must use the hand-washing station after using the community washroom.
18. Vendors are required to advise the Market Manager of an upcoming temporary absence from the market. Penalties for non-compliance will apply.

Stall Space

1. Vendors who are prepaid for the season will, to the extent possible, be given the same relative position in each market.
2. Regular vendors must call the Market Manager by no later than Wednesday night before a market (earlier if possible) if they are unable to attend a market and wish to maintain their stall space in the future. Penalties will apply for non-compliance.
3. Each vendor will have a stall space of 10’ in width.
4. If space permits, non-profit organizations contributing to the social, cultural, or environmental health of the community may be assigned stall space by the Market Manager.
5. The Market Manager will reassign the regular spot of any vendor who has not arrived at the market 30 minutes prior to market opening.
6. No moving vehicles will be allowed within the market area during the hours the market is open.
7. Vendors must remain at the market until market closing.
8. Vendors will not bring pets to the market.

Role of Market Manager

1. To assign stall space to each vendor.
2. To collect payment from vendors
3. To ensure Vendors are adhering to the SVFM policy regarding product mix, the sale of inappropriate goods and conflicts.
4. To work in conjunction with the Board of Directors to promote good public relations.
5. Market and publicize the SVFM.
6. To arrange special events for the Market.

Role of Board of Directors

1. To act as advisors and support the Market Manager in decisions regarding vendors.
2. To manage the affairs of the Sorrento Village Farmers Market Society(SVFM).
3. To work in conjunction with the Market Manager to promote good public relations.
4. To interpret and, where necessary, amend the Market Regulations to respond to issues and to correspond with the Mission of the SVFM Society.
5. Review all applications for market space.
6. Admission to and continued participation in the market is solely at the discretion of the Board of Directors.

Revised 2026 February 1